



Linking Environment, Governance
and Sustainable Development

ILEG-CHALICE YOUTH ENTREPRENEURSHIP CONFERENCE 2019 BRIEFING NOTE

1. INTRODUCTION

The Chalice-ILEG Youth Entrepreneurship Conference 2019 is scheduled to take place in Nairobi on February, 23rd 2019. Themed 'Embracing Entrepreneurship', the Conference is a sequel to the first Chalice Youth Entrepreneurship Conference in July 2017. It is one in series of planned annual youth entrepreneurship conferences to be organized by Chalice and ILEG under the auspices of the Nairobi Site Programme's work portfolio. The conferences are primarily intended to provide a platform for dialogue, training and sharing of experiences in business among the Kenyan youth. The key target constituency are the beneficiaries of the chalice sponsorship program. This year's conference will be held at the United Kenya Club, located opposite St. Paul's Cathedral, State House Road, Nairobi.

2. CONTEXT AND RATIONALE

The Chalice-ILEG Youth Entrepreneurship Conference is expected to bring together like-minded Youth who wish to venture into entrepreneurship or are already into entrepreneurship to get to acquire tools they need to make sure their businesses succeed. They will get a chance to listen to and learn from talented and experienced speakers who have made mistakes and learnt from them. They can then get to know how to avoid making those same mistakes and escaping the consequences if they've already made those mistakes.

The conference will give the participants a chance to make connections. As we know, the life of an entrepreneur can be quite a lonely one especially when you are not surrounded by an established community. The participants will have a chance to connect with the right people to help them grow as entrepreneurs.

This conference will also give the participants a chance to learn about their industries. The conference is expected to allow sometime to take a look at the wider industry. It is not uncommon for entrepreneurs to be completely unaware of what is going on outside their little bubbles. Attending this conference will give them some truths that they would have otherwise never learnt.

The conference is also expected to give the participants a chance to get some inspiration from what they will see and people they will meet. It is our expectation that they will be able to take advantage of the new ideas and maybe even come up with ways to pivot their businesses.

3. CONFERENCE OBJECTIVES

The conference seeks to achieve the following objectives:

- i) Strengthen the Youth Entrepreneurship program in order to create an enabling socio-economic environment hence financial independence.
- ii) Development of skills or attributes that enable the realization of opportunities.
- iii) Bringing together different entrepreneurs to exchange and share their experiences and research results in regards to entrepreneurship.
- iv) To encourage the entrepreneurial mindsets of the beneficiaries and other participants.
- v) To teach the participants independent decision making, entrepreneurial thinking, working in teams, team leading and assumption of responsibilities in their roles. Furthermore, the conference aims to show how to draw a business plan project with team efforts, become familiar with the processes of starting up a new enterprise and gain knowledge necessary for a business plan presentation to various audiences.

4. CONFERENCE AGENDA

We expect to have speakers who will comprehensively cover the following topics in relation to entrepreneurship:

i) Information and Communication Technology

In the last decade, ICT has undergone a very quick development and has been introduced into all segments of people's lives. It is for this reason that we expect to have a speaker to talk about use of ICT as a tool of creating and developing entrepreneurial skills.

ii) Savings and Investments

We also expect to have a speaker to speak about why entrepreneurs need to save and invest money. He is also expected to explain the relationship between entrepreneurs' saving practices and their investments decisions.

iii) Agribusiness

Under this topic, we expect to have a speaker to talk about entrepreneurship opportunities in agribusiness.

iv) Talent and Entrepreneurship in general

Entrepreneurship requires more than courage, financing and a good idea. It requires one to have the right set of talents too. We expect to have a speaker to expound on this. He is also expected to talk about how one can use his/her talents to make a living.

v) Taxation, how to do a good business plan and Sourcing for funds

We expect to have a speaker to explain how tax rates affect entrepreneurship. The same speaker will also demonstrate to the participants how to do a proper business plan and where and how to source for funds for their businesses.

BUSINESS NURTURING

This will be done with the funds allocated for Business Funding in the Gift catalogue budget. The site staff agreed that, unlike in the last conference where money was issued to beneficiaries to start their businesses, this time we will be focussing on mainly boosting the existing businesses. We will request those interested to do a formal application after which a panel will be selected to go through the proposals and select the most deserving ones to be boosted.

EXHIBITION

The site staff agreed that we will have an online platform where the participants will advertise their goods or services rendered, for those already involved in businesses.

5. CONFERENCE ORGANIZATION

Facilitation



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The event will be facilitated by ILEG-Chalice program staff, with the help of the United Kenya Club staff who will help in organizing the venue and preparation and serving of meals. We expect to have 5 speakers to cover the 5 areas stated above.

Scheduling

The Entrepreneurship Conference is scheduled to be conducted in one day from 9.00am to 3.00pm during which there will be vibrant interactions between the speakers and the participants. They will also interact among themselves and exchange ideas. Time will be allocated for a question and answer session.

Reporting

The acting site coordinator will prepare a report after the conference. The report is expected to be completed within a week after the conference.

Program

We expect the conference to start by 9.00am and end by 3.00pm. Each speaker will be allocated 30 mins. Time will be allocated for a question and answer session thereafter. The detailed program for the day's activities will be provided later after confirmation of the date and booking of the venue.

The speakers' profiles will also be available after they have confirmed their attendance on the confirmed date.